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BABY OF THE YEAR

Miracles Do Happen

Introducing the 2024 Baby of the Year—Sloane Maya Perez

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The Baby of the Year competition brings together thousands of the tiniest heroes who radiate joy and inspire those around them. Through this online fundraising campaign, over \$24 million has been raised to benefit Baby2Baby, providing critical resources to children in need.

HAILING FROM SOUTHERN California, Sloane Maya Perez is cherished by a loving family—her mom, Krystal, a registered nurse at Children's Hospital Los Angeles; her dad, Robert, a general manager for a security integrator; and their playful miniature Schnauzer, Harvey. This sweet baby girl is already a shining star with a personality as warm and sunny as her hometown.

Sloane's journey into the world was truly miraculous. After Krystal, a leukemia survivor, and Robert faced fertility challenges, their path to parenthood included consultations with specialists and a successful IVF transfer. Despite an uncomplicated pregnancy, Sloane's arrival involved an emergency C-section and a brief stay in the NICU. Her strength earned her the title of 'miracle baby.' "Luckily, we had a great team at the hospital who gave us a crash course on how to survive with a newborn and amazing family and friends who all had way more experience than we did," Krystal says.

This little cutie pie captivates everyone with her big smiles and cheerful demeanor. A warrior in her own right, she knows how to steal hearts, whether she's lighting up the room with her "surprised" expression or giggling at daddy's peek-a-boo antics. She's happiest with music playing, dancing to tunes, or flipping through her favorite Touch & Feel sensory books.

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Sloane's parents cherish every milestone, from her babbles that might be "mama" or "dada" to her bedtime snuggles after a soothing bath. And like every baby, she has her quirks—faking coughs for attention and the infamous "alligator roll" during diaper changes.

Krystal and Robert's parenting advice? Build a strong support system and embrace every moment, messy or magical. Parenthood, they say, is tough but incredibly rewarding. As for Sloane, they can't wait to watch her grow and continue spreading her joy and positivity to the world.

IG: @SloaneBabyoftheYear_2024 and @krisperez.10
FB: Krystal Hernandez Perez
TikTok: @krystalp2410

This or That?

Noisy toys or stuffed animals?

Noisy toys

Morning giggles or bedtime snuggles?

Bedtime snuggles

Crawling everywhere or being carried around?

Being carried around

Sunshine strolls or cozy indoor play?

Sunshine strolls

Curious explorer or happy observer?

Curious explorer

Messy eater or clean plate champ?

Messy eater

Extrovert or Introvert?

Extrovert to the fullest



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Colossal is a nationally registered professional fundraiser that inspires people to advocate for themselves and those in need. Colossal's

Baby of the Year competition serves as a fundraising campaign for DTCare, a United States 501(c)(3) public charity organization. Baby of the Year brings together thousands of little ones to vie for the tiny crown and raise awareness for Baby2Baby.

Baby2Baby

Baby of the Year is proud to support Baby2Baby, a national nonprofit organization that provides children living in poverty with diapers, clothing, and all the basic necessities that every child deserves. In the last 13 years, Baby2Baby has distributed over 450 million essential items to families in need across the country. Baby2Baby is reaching over one million children every year in all 50 states.